

FEATURE OF THE WEEK



Passes can save time and money in major destinations

26-September-2011

CityPASS can translate into bypass.

The US-based firm offers passes for 11 major North American destinations – including Toronto – that provide savings for those wanting to visit popular attractions and can also enable pass holders to skip the lines that are often found at those sites.

Also featured are insider tips to explore the likes of Atlanta, Boston, Chicago, Hollywood, Houston, New York City, Philadelphia, San Francisco, Seattle, Southern California and Ontario's capital.

The passes – which have been available for 15 years – cut admission costs by up to 50%, with Toronto passes, for instance, costing \$58 for adults, but with CityPASS stating they have an actual value of \$120, entitling purchasers to see The CN Tower, Casa Loma, Ontario Science Centre, Royal Ontario Museum and Toronto Zoo. Children's rates are also available.

"It's a great saving, especially when you're going to visit three or more attractions during your stay," says Mike Gallagher, CityPASS's co-CEO, while noting the passes provide for admission to five or six attractions in each destination.

"It's basically for the top attractions in the city," Gallagher continues, noting that the New York City pass includes admission to the Empire State Building and stops at Ellis Island – where admission to the Ellis Island Immigration Museum is provided – and Liberty Island, home to the Statue of Liberty.

The pass doesn't include entrance into the Statue of Liberty, however.

All of the Chicago attractions, except the Art Institute of Chicago, offer a VIP express entry. Gallagher suggests the passes are a "great travel tool" for travel agents who have clients visiting CityPASS destinations and want to save those clients both money and time.

Passes are valid for nine days, except the Southern California one, which runs for 14, with the added time reflecting the wider area featured.

Among the Southern California attractions are Universal Studios Hollywood and the Disney California Resort, where a three-day Disneyland Resort Park Hopper Bonus Ticket is provided. The Hopper Bonus Ticket features three days of admission to Disneyland and Disney California Adventure Park. Guests can use the tickets to visit both parks on the same day. Visiting days don't have to be consecutive.

Pass holders can choose the times of attraction visits, provided those times are during regular hours.

CityPASS passes can be bought online or at any of the featured attractions, with ticket counter prices being the same as online ones.

Check it out at www.citypass.com.